

# Branding & logo design that works for you

A good brand is more than just a logo, it's the way people recognise and connect with your business. At BBB, we help businesses and organisations create branding that feels right, looks great, and stands the test of time.

Whether you're just starting out, giving your brand a refresh, or looking for something more polished and professional, we work with you to create a brand identity that fits your business and speaks to your audience.

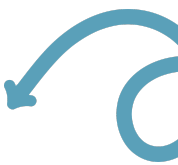
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## Branding that feels right

We take a thoughtful, practical approach to branding, no unnecessary fluff, just great design that makes sense for your business. We listen to what you need, understand your goals, and design branding that helps you stand out in the right way.

### What we can do for you

- **Brand identity & strategy** – Helping you define your brand's look, feel, and message so everything works together.
  - **Logo design & visual identity** – Custom logo design with variations for different uses, from social media to signage.
  - **Brand guidelines** – Simple, easy-to-follow brand rules to keep everything looking consistent.
  - **Rebranding & refreshing** – Giving your brand a fresh, modern update without losing what makes it special.
  - **Marketing & digital branding** – Branded assets for your website, social media, and print materials.
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# Branding packages

We offer branding solutions to suit different needs and budgets.

## Essentials Package – A strong start **Starting from \$990 + GST**

A simple, professional branding package to get your business up and running.

- Brand consultation and discovery session
  - Custom logo design with two concepts and two revision rounds
  - Primary and secondary logo variations (full color, monochrome, and simplified)
  - Basic brand style guide (logo usage, colors, fonts)
  - Final logo files in multiple formats
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## Growth Package – Taking it further **Starting from \$2,640 + GST**

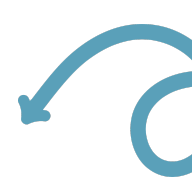
A more developed brand identity with extra elements to help you look professional across different platforms.

- Everything in the **Essentials Package**, plus:
  - Additional brand elements (patterns, icons, or submarks)
  - Extended brand style guide (logo usage, color codes, typography, imagery guidelines)
  - Business card design or social media branding assets
  - Two extra revision rounds
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## The Full Package – Everything you'll need **Starting from \$4,125 + GST**

For businesses or projects that need a complete, well-rounded brand presence.

- Everything in the **Growth Package**, plus:
  - Comprehensive brand strategy session
  - Custom brand assets for both digital and print use
  - Social media branding kit (profile/cover images, templates)
  - Business stationery or marketing materials (letterheads, email signatures, presentation slides)
  - Three additional revision rounds
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## Let's make something that works for you

Branding doesn't have to be complicated. We make it simple, practical, and designed to grow with your business. If you're ready to get started, **get in touch** – we'd love to chat about what you need.